

One Voice Objectives: 2018

-Expand One Voice at National Level

- Recognized by the OHV Community
- Build and support regional entities
- Form Advisory Committee

-Establish and develop accountability

- State & Federal Legislators and Regulators
- One Voice Members
- Grassroots User Groups, Organizations, and Motorized Enthusiasts
- Relationships with external entities (asymmetrical groups)
- Annual Meeting during SEMA Show

-Grow One Voice Membership

- Create and implement marketing campaign through ORBA, Tread Lightly, United 4WD & SEMA
- Establish sustainable community outreach & support

-Focus on motorized recreation policy and issues

- Create representation in Washington DC
- Develop strategic partnerships and relationships with influential stakeholders

-Provide resources to members

- One Voice Website
- Technical resources
- Develop own science techniques
- Training and educating user groups at SEMA Show
- Facilitate communication with legislators

-Identify projects at Regional Level

- Work with active Regions in identifying projects
- Provide assistance and support for ongoing projects
- Develop database for tracking volunteer hours